

Message Text

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PAGE 01 BRUSSE 09272 221757Z

43

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 USIA-15 /032 W

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R 221555Z SEP 76

FM AMEMBASSY BRUSSELS

TO SECSTATE WASHDC 7989

UNCLAS BRUSSELS 09272

EO. 11652:N/A

TAGS: OEXC (FAUCONNIER,GUIDO)

SUBJECT: INTERNATIONAL VISITOR PROGRAM

REF: BRUSSELS 8824

1 FAUCONNIER'S MAIN PROFESSIONAL INTERESTS ARE (A) TO EXAMINE THE CONTENT OF EDUCATIONAL PROGRAMS IN MASS COMMUNICATIONS AT US UNIVERSITIES,(B) TO LEARN ABOUT RESEARCH GOING ON IN THIS FIELD, (C) TO DISCUSS EVOLUTION OF MASS COMMUNICATION WITH AMERICAN ACADEMICS AND PROFESSIONALS,AND (D) TO EXPLORE POSSIBILITIES FOR EXCHANGING INFORMATION BETWEEN HIS DEPARTMENT OF COMMUNICATIONS SICNECE AND US COUNTERPARTS. TO EXTENT POSSIBLE,HE WOULD LIKE TO VISIT FOLLOWING SCHOOLS: UNIVERSITY OF PENNSYLVANIA'S SCHOOL OF COMMUNICATIONS (MEET PROF G GERBNER AND PROF,C.R WRIGHT); DEPARTMENT OF COMMUNICATION,HARVARD UNIVERSITY (PROF R.A. BAUER); INSTITUTE OF COMMUNICATIONS RESEARCH,UNIVERSITY OF ILLINOIS AT URBANA (PROF. T. GUBACK); SCHOOL OF COMMUNICATION,UNIVERSITY OF WASHINGTON AT SEATTLE (PROF.(A EDELSTEIN OR PROF. B. DERWIN); DEPARTMENT OF JOURNALISM,MICHIGAN STATE UNIVERSITY (PROFG.KLINE); SCHOOL OF JOURNALISM ,UNIVERSITY OF IOWA (PROF.HANNO HARDT); SCHOOL OF COMMUNICATION,UNIVERSITY OF DENVER (PROF J. O(KNEEFE); DEPARTMENT OF JOURNALISM,UNIVERSITY OF CALIFORNIA AT LOS ANGELS (PROF .D.A FUCHS AND SAME DEPARTMENT AT BERKELY CAMPUS; AND INSTITUTE FOR COMMUNICATION RESEARCH,STANFORD UNIVERSITY. FAUCONNIER AWARE VISITS TO ALL THESE SCHOOLS MAY NOT BE POSSIBLE IN COURSE THIRTY-DAY ITINERARY AND PREPARED BYPASS THOSE NOT FEASIBLE.

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2 FAUCONNIER ALSO INTERESTED IN SOCIAL AND CULTURAL ASPECTS OF

LOCAL AND PUBLIC ACCESS TELEVISION PROGRAMMING HE WISHES VISIT
MANHATTAN CABLE TELEVISION (120 EAST 231 STREET, NYC, MR H. J.
NICHOLAS). ALSO IN NEW YORK, WISHES VISIT AMERICAN ASSOCIATION OF
ADVERTISING AGENCIES (200 PARK AVENUE) FOR DISCUSSION OF PUBLIC
OPINION TOWARD ADVERTISING.

3 TIME PERMITTING, FAUCONNIER DESIRES APPOINTMENTS WITH PROF.
E. SUY, ASSISTANT SECRETARY GENERAL, U.N.O. IN NYC, AND WITH KENT
STATE UNIVERSITY PROFESSOR JAMES BEST (608 FAIRCHILD AVENUE, KENT,
OHIO) WHO WAS GUEST PROFESSOR IN FAUCONNIER'S DEPARTMENT TWO YEAR
AGO.

4 O NON- PROFESSIONAL SIDE, FAUCONNIER WOULD LIKE TO VISIT
NATIONAL PARKS (GRAND CANYON, YOSEMITE, OR YELLOWSTONE) AND SCENIC
SITES IN SAN FRANCISCO AND OTHER CITIES ENROUTE. WELCOMES
OCCASIONAL HOME HOSPITALITY.

FAUCONNIER ARRIVING DULLES AIRPORT NOVEMBER 6, 15:25 HOURS,
PA 107.

6. BIODATA WILL FOLLOW SHORTLY.
FIRESTONE

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NNN

Message Attributes

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